



FASHION ICONS

Participating Model Guidelines & Expectations for Orlando Fashion Week:

- 1. Compliance:** All selected models must follow the guidelines without exceptions. Deficiencies should be corrected, or participation may be affected.
- 2. Enrollment:** Model [Application](#), [Casting Registration](#), and [Photo Release \(Adult or Minor\)](#): All models should complete enrollment with Orlando Fashion Week and Fierce Entertainment Management, LLC through the designated website(s).
- 3. Restricted Areas and Access:** Models are responsible for arriving at designated Call Time(s). Restricted areas, including backstage and model-only areas, are limited to models and registered designers/boutiques. Guests, family members, friends, and others are only granted access if they have appropriate tickets.
- 4. Service Providers:** Unauthorized service providers, including hair stylists, makeup artists, bloggers, interns, photographers, and videographers, will only be granted access to restricted areas with prior approval. Orlando Fashion Week and Fierce Entertainment Management, LLC will have selected service providers for participant collaborations.
- 5. Video & Photography:** Only officially credentialed photographers and pre-approved media outlets can capture photography and videography in the designated (reserved) fashion show areas or backstage.

OFW Casting Call Details:

- 1. Enrollment Reminder:** Model [Application](#), [Casting Registration](#), and [Photo Release \(Adult or Minor\)](#): All participating models should complete the three-step enrollment process through the designated website(s) (OrlandoFashionWeek.org and [Eventbrite](https://www.eventbrite.com)).
 - **Model Application:** Participating models must complete the Model Application form on the Orlando Fashion Week website.
 - **Casting Registration:** Participating models must complete the Casting Registration form on Eventbrite, including an admin fee of \$20. Casting Registration applies to in-person and/or virtual castings. This fee supports our cause and may qualify you for a tax deduction, reducing your tax burden and offering financial benefits while promoting charitable giving. Your contribution is vital in advancing our mission and making a positive impact.



- **Photo Release:** During the Casting process, you will receive a Photo Release Agreement (by age) to sign that allows us to post photos/videos of you.

2. **Casting Details:** Models should allow 30-45 minutes for check-in and holding at the casting call. Models of all ages, heights, and body types are encouraged to walk. Models under 18 must be accompanied by a parent or legal guardian. Models over 18 should not bring family, friends, or significant others unless necessary.

3. **Dress Code:** Models should wear casual, clean, close-to-form-fitting, age-appropriate clothing that flatters their body shape. Girls under 16 should avoid high heels, short skirts, or low-cut midriff tops.

4. **Tops:** Solid black, grey, or white tanks or V-necks.

5. **Bottoms:** Dark blue or black skinny jeans or leggings. Ensure the jeans don't have acid wash details or tears; if you wear leggings, they don't have logos or mesh cutout details.

6. **Shoes:** Ladies - Solid black, grey, or nude (heels not exceeding 4").
Men - Solid black, grey, or brown (boots or casual).

7. **Undergarments:** Ladies - Solid black, grey, white, or nude. Men - Solid black or grey.

8. **Bathing Suit:** Solid black or grey.

9. **Makeup:** None or minimal fresh-faced.

10. **Hair:** Natural style, fall, or ponytail (no bun or unique occasion styling). Inform judges and designers/boutiques if you have extensions.

11. **Nails:** Nude or French manicured.

12. **Jewelry:** None or simple/minimal. Example: stud earrings.

Suggested items to bring to the Casting Call:

- Extra shoes and clothes
- Water
- Snacks